

Engaging the Campus Community in Sexual Violence Prevention

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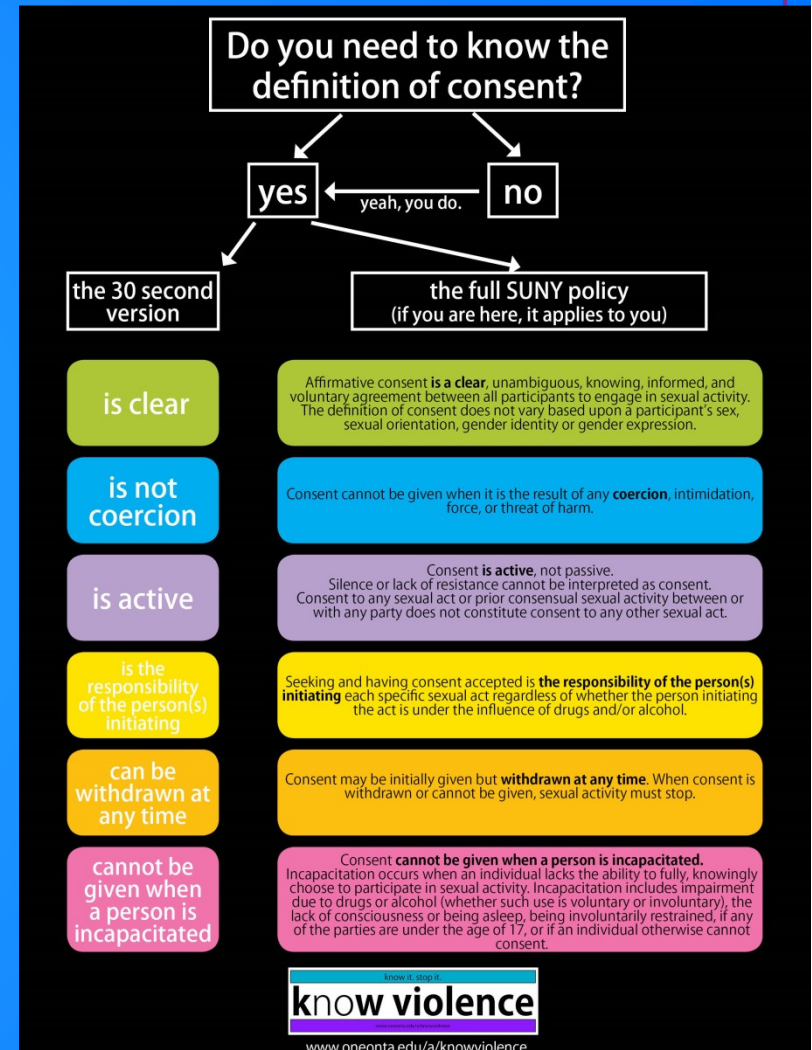
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Who We Are

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Learning Objectives:

1. Describe the responsibilities of campuses to educate all faculty, staff, and students.
2. Identify opportunities for engaging faculty and staff.
3. Describe opportunities for engaging students.
4. Describe the unique issues of engaging students on a community college campus.

Learning Objectives with notes :

1. Describe the responsibilities of campuses to educate all faculty, staff, and students.

- Campus SaVE, Enough is Enough, Title IX, Dear Colleague Letter

2. Identify opportunities for engaging faculty and staff.

- Reporting responsibilities, training on how to respond to victims, training about the services on campus, talking with faculty and staff at their meetings or in their departments

3. Describe opportunities for engaging students.

- Reaching out to freshmen, transfer students, upperclassmen, student groups, international students, and other special populations for initial and on-going education.

4. Describe the unique issues of engaging students on a community college campus.

- How to reach and educate your campus community when students do not live on campus, may be on campus only for class, or may be non-traditional college age.

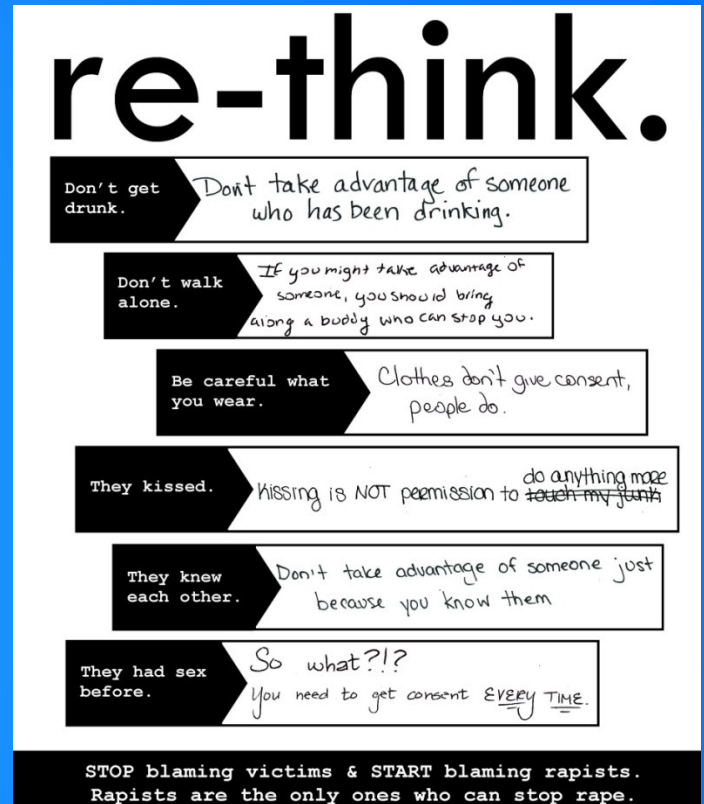


Engaging Students

SUNY Oneonta Shirt Campaigning

Video Intervention

- <7 Minutes
- With Pre & Post test <15 Minutes
- Goal-shift victim-blame to perpetrator-blame
- Easy reach for mandated audiences (Greek & Athlete), engaging for the early adapters too! (over 500 participants)
- Got the shirt and assigned a day to wear it.
- Follow up on shirt wearing average of 5 conversations



re-think.

Don't get drunk. → Don't take advantage of someone who has been drinking.

Don't walk alone. → If you might take advantage of someone, you should bring along a buddy who can stop you.

Be careful what you wear. → Clothes don't give consent, people do.

They kissed. → Kissing is NOT permission to ~~touch my junk~~ do anything more.

They knew each other. → Don't take advantage of someone just because you know them.

They had sex before. → So what?!? You need to get consent EVERY TIME.

STOP blaming victims & START blaming rapists. Rapists are the only ones who can stop rape.

Campaign also Included: Posters, buttons, key tags, bathroom stall flyers

Engaged: Video department, coaches, res life.

Building off the first shirt campaign

Based on the success of the buzz on campus from the t-shirt wearing days we decided to try another.



Know that educating
yourself is the
first step in ending
violence.

Rebecca Harrington,
SUNY Oneonta Health Educator
Chair, **know violence** committee

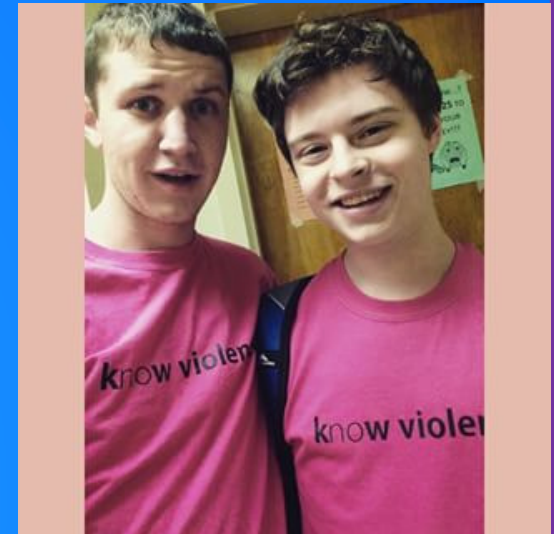
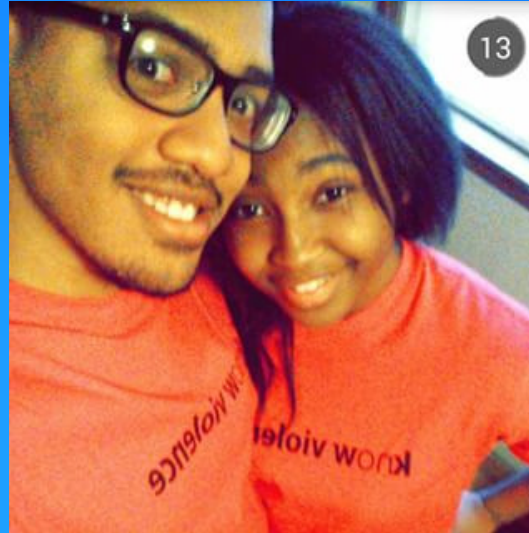


Taking Flight

- Lapel Pins for Faculty-ended up being popular with dining hall staff and were distributed to all dining hall staff for their aprons.
- T-shirts requested on-going by faculty, staff and students-worn in fitness centers, worn by cleaning staff, some dining facilities have allowed workers to wear their shirts to work.
- 2015 campaign distributed 600+ new shirts; Alumni participated from afar and used social media to let us know.



I love how my school recognizes what goes on. Between stalking, (which is my shirt), domestic violence and sexual assault, people aren't aware of the signs and what really goes on. As a warrior, (not a victim I don't like that word), I wear this in pride and in hopes that one day we can end all sorts of violence. I will NOT REMAIN SILENT ANYMORE. #nomore #itcouldhappentoanyone #stopthesilence #knowviolence #knowviolenceoneonta #sexualassaultawarenessmonth #sexualassault #stalking #domesticviolence



So inspiring to see hundreds of students wearing these shirts on campus today. Not everyone has to do everything, but everyone can do something.

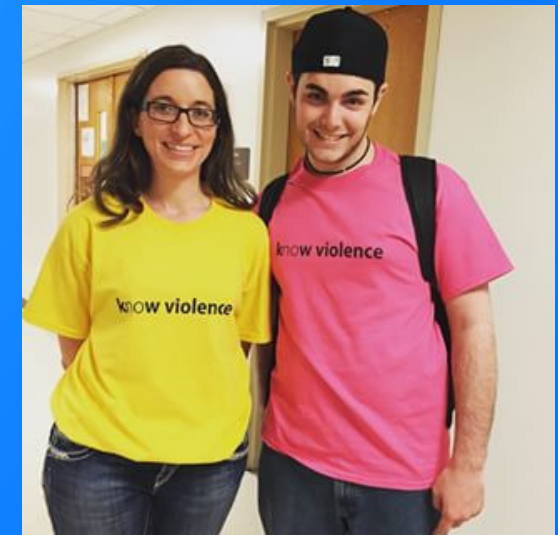
#knowviolenceoneonta

#stopviolence

#sexualassault

#stalking

#domestic violence



Pushing the Bubble & Finding my Purpose

Consent. It's a f*¹*²king requirement.

*¹ Consent must be given freely, joyously, and soberly. It can be revoked at any point.

*² You also need it for kissing, touching, and all the points in between.

know violence

Learn more at www.oneonta.edu/a/knowviolence

Turning the Steering Wheel Over to the Students (Being a Persistent Back Seat Driver)

“ know that all forms of
oppression are connected.”

Tyler Itzkowitz



On Campus Resources
Bias Acts Response Team
<http://www.oneonta.edu/bias/team.asp>

Counseling Center
607-436-3368

Office of Community Standards
607-436-3353

Affirmative Action/Title IX Office
607-436-2835

University Police Department
607-436-3353

Off Campus Resources
Violence Intervention Program
24/7 Hotline
607-432-4485

NYS Enough is Enough
State Police Hotline
1-844-845-7269

Learn more at:
www.oneonta.edu/a/knowviolence

Follow us on Twitter at:
kvoneonta
#knowviolenceoneonta

know it. stop it.
know violence

“ know that interpersonal violence is
unacceptable and you are supported.”

KAI MALIK
SA President



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know it. stop it.
know violence

The Dragon Code

DRAGONS HAVE HIGHER STANDARDS



Are you ready
to live up to the
DRAGON CODE?

WHAT'S YOUR DRAGON STYLE?

You and a friend are coming out of a student meeting at night and you see your friend's ex hanging around and waiting. The ex has been showing up wherever your friend is despite being asked to stop. What dragon action are you most likely to take?

Direct Dragon: You approach the ex and ask "what's going on?"

Discrete Dragon: Step back into the meeting room and join up with a few other people so you can walk out in a larger group.

Delegate Dragon: Tell your group's advisor what is going on and ask if they will talk to the ex.

Disguised Dragon: Yell something like "oh my gosh, I think I left my stove on" grab your friend's arm and run as fast as you can away.

Distract Dragon: Pick up your phone as if a call was coming in. Tell your friend you two just got invited to join some others for pizza. Go home.


Direct Dragon 2: Things do not feel safe, you take your friend's arm, step back into the room, close the door and call UPD.

All of the above options are good options, the goal is to keep everyone safe in the moment. If you have any concern about your safety regarding a stalker, call University Police at (607-436-3550). **Stalking is a crime**, you have the law on your side on campus and in the community. Stalking means intentionally engaging in a course of conduct, directed at a specific person, which is likely to cause a reasonable person to fear for his or her safety or the safety of others or cause that person to suffer substantial emotional damage.



DRAGON CODE
DRAGONS HAVE HIGHER STANDARDS







Videos at www.oneonta.edu/a/knowviolence

← Yak 




What are some things I can say during sexy time to make sure I have consent?

 3 




51m 12 REPLIES  SHARE

 You want this dick.  3 


50m

 You about to let me smash or nah?  3 



50m



 I can't wait to fuck you. If she seems confused back off. If not go for it.  1 



50m



Yak Back 



Shyann tagged this phone.

Every once in a while ask if they're ok, don't over do it but just be outward and don't assume  8 

"Is this okay"  11 

"Do what I say and I won't put your nudes on the internet"  -3 

What yellow lantern said too  4 

First of all don't call it sexy times  -2 

Shyann tagged this phone.



OSWEGO
STATE UNIVERSITY OF NEW YORK

- **DCL 2011**
- **Asked to create a culture of reporting**
- **Title IX Coordinator awareness**
- **Started training**
- **Increased programming**

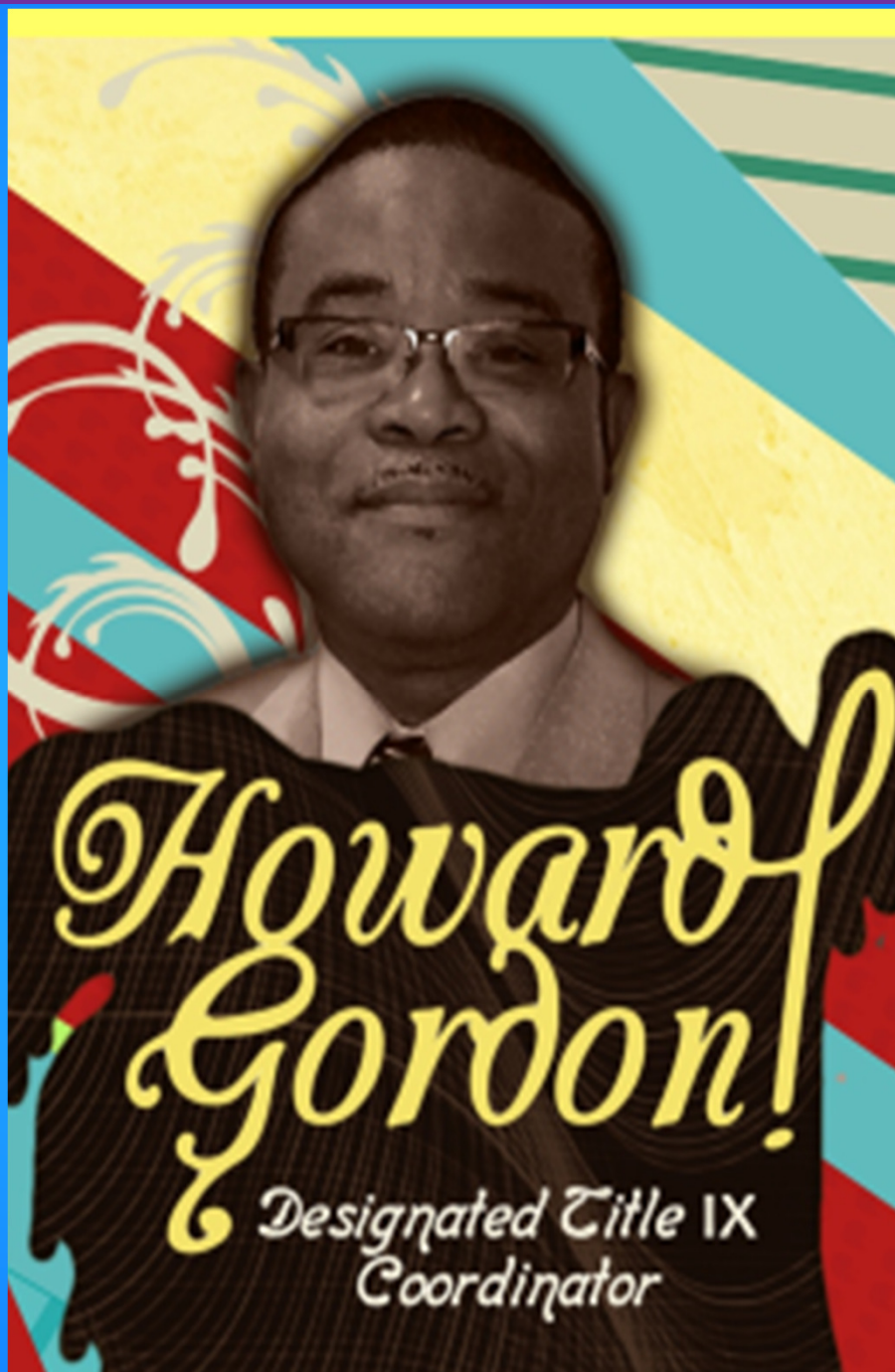


Peer Educator Campaigns:

- Got Consent?
- End Rape!
- Consent is sexy

In presentations to community:

**Q. Who is the Title IX
Coordinator?
(yell it out loud)**



*Howard
Gordon!*

*Designated Title IX
Coordinator*



itsonus.org



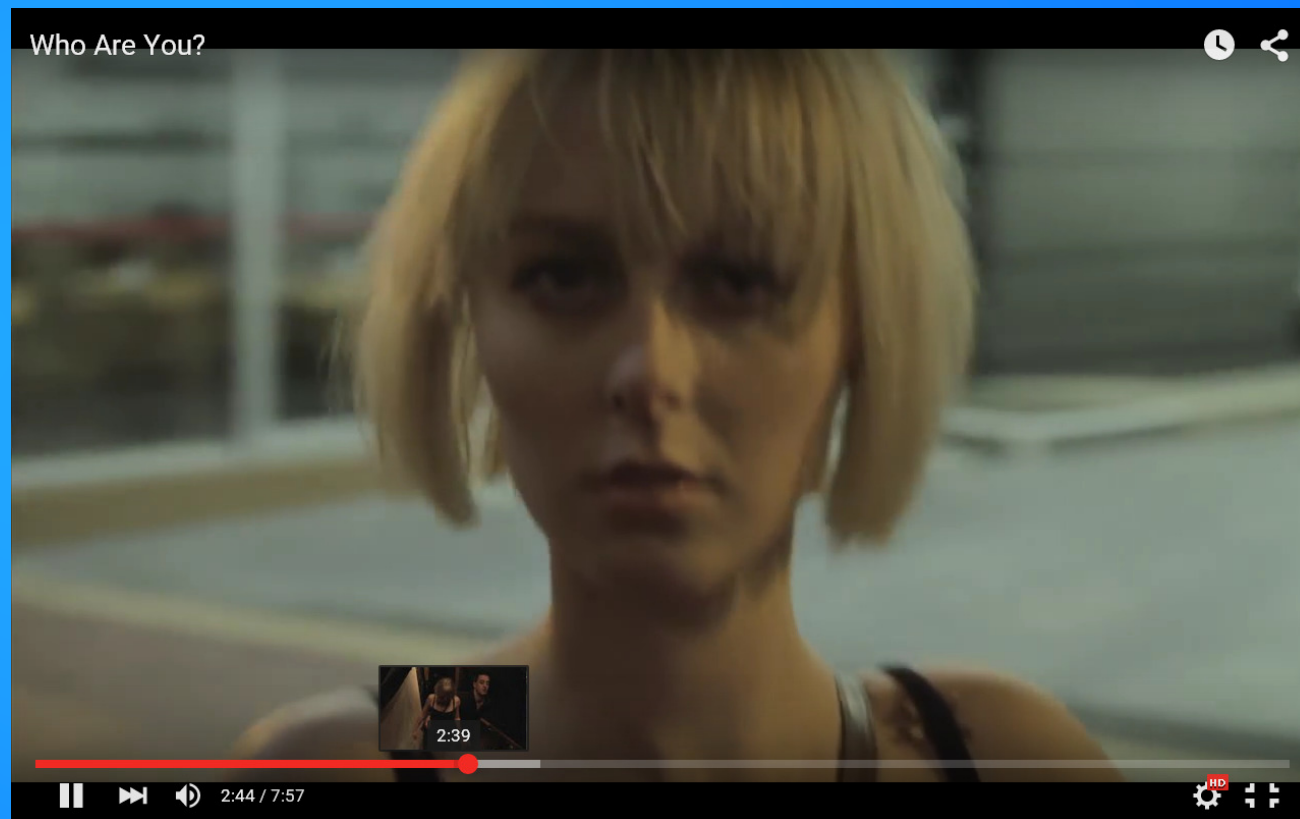
To **RECOGNIZE** that non-consensual sex is sexual assault.

To **IDENTIFY** situations in which sexual assault may occur.

To **INTERVENE** in situations where consent has not or cannot be given.

To **CREATE** an environment in which sexual assault is unacceptable and survivors are supported.

Bystander Intervention



<https://www.youtube.com/watch?v=iUj2OHLAG3w>

One Love Foundation

in memory of Yeardley Love



- ▶ Screen a feature film
- ▶ Workshop discussion about relationship violence, the warning signs of an abusive relationship and how this relates to their lives and their campus.

CONSENT

- is clear
- is active
- is the responsibility of the person(s) initiating
- is not coerced
- cannot be given when a person is incapacitated (or under 17)
- can be withdrawn at anytime!

CONSENT

IT'S SIMPLE AS TEA



Oswego County

Services to Aid Families





**New York State
Shine the Light
&
Wear Purple Day!**

Faculty

- Struggled to get buy in
- Engaged Provosts Council
- Retreats/chairs meetings
- Developed Faculty allies
- Dean's are helping...

Staff

- Focused on Student Affairs first
- Went across divisions
- Set expectations for training

Jamesville Community College

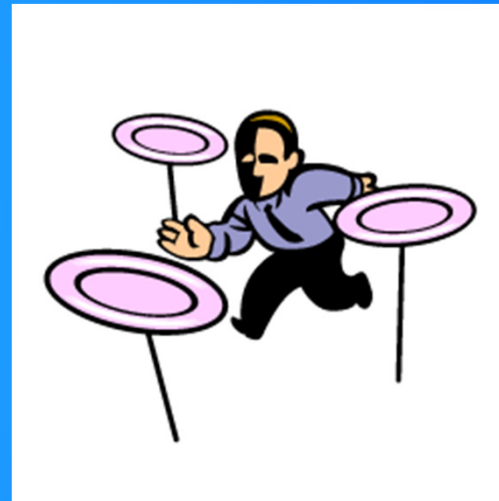
- Every first time full-time student is required to take a Student Success Seminar. All sections receive a 30 minute Title IX lecture.
- Online guest tutorial (Health Center & Title IX)
 - Men online (not in classroom) expressed outrage that society does not talk about male victimization.
- Veterans are getting a lot of education from the military
 - Laminated cards on sexual violence, suicide

SLOs

- Give 3 elements of what title IX means to you from seeing Paula Snyder today
- What does bystander intervention mean to you.

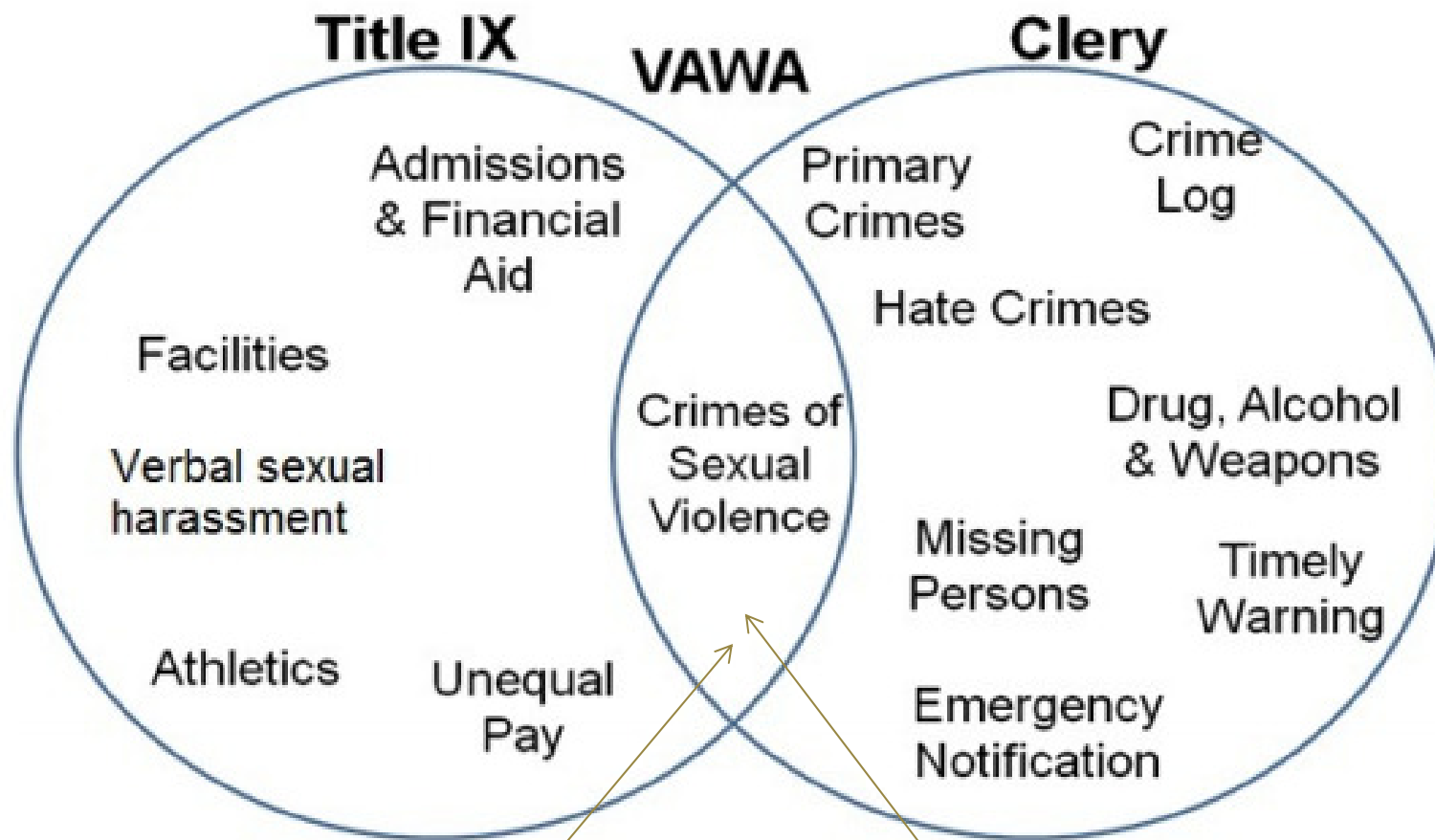
Conflicting Hats

- Confidentiality in the clinic
- Also a Title IX reporting numbers





Becoming & Staying Compliant



Article 129A
NYS law

Article 129B
SUNY Policy → NYS Law

Title IX

- Title IX of the Education Amendments of 1972 prohibits sex discrimination in any education program or activity that receives federal financial assistance.
- The Office for Civil Rights oversees and enforces Title IX.

Procedural Requirements for Title IX

(A) Disseminate a notice of nondiscrimination;

The notice must be widely distributed to all students, parents of elementary and secondary students, employees, applicants for admission and employment, and other relevant persons.

(B) Designate at least one employee to coordinate its efforts to comply with and carry out its responsibilities under Title IX.

The Title IX regulations require schools to notify all students and employees of the name or title and contact information of the person designated to coordinate compliance with Title IX.

(C) Adopt and publish grievance procedures providing for prompt and equitable resolution of student and employee sex discrimination complaints.

The grievance procedures must apply to sex discrimination complaints filed by students against school employees, other students, or third parties.

New policies for all forms of sexual & interpersonal violence

- March '13 Campus SaVE signed into federal law
- Dec '14 New SUNY Policy developed
- June '15 Enough is Enough bill passed
- July '15 signed into state law, applies to all colleges, SUNY Policy revised.

Note: This policy relates to all forms of interpersonal violence (sexual violence, relationship violence, harassment & stalking).

Domestic violence, dating violence, sexual assault and stalking

Primary prevention, ongoing awareness and risk reduction programming

Campus SaVE Act

Importance of evidence preservation

Who to report to and procedures once it is reported

Detailed conduct proceedings, including standard of evidence and sanctions

ENOUGH IS ENOUGH!

- Affirmative consent statement
- Bill of Rights
- Medical Amnesty
- Prevention Education standards
- Standardized Campus Response for victims & alleged perpetrators

Sexual Assault & Violence Response (SAVR) Resources

SUNY takes reports of sexual assault, domestic violence, dating violence and stalking seriously. If you are a member of a SUNY community and have experienced any of the above, this Sexual Assault & Violence Response (SUNY SAVR) Resources Website provides you with information you can use to seek resources and support, and to report the crime to law enforcement and the campus.

SUNY students and employees have the right to make a report to University Police/Campus Security, local law enforcement, and/or the State Police or choose not to report; to report the incident to your college; to be protected by the college from retaliation for reporting an incident; and to receive assistance and resources from your college.

EXIT SITE

To leave site click above, or press <Esc> key, erasing site from browser history

View Resources by Campus: ▾

- OR -

Off-Campus Resources within

25 miles ▾

from Zip Code:

Start Search

Reset

SUNY's policy is that response to sexual violence and related crimes is driven by the reporting victim/survivor. What that means is that in line with Federal and New York State law, while the University encourages you to use all of the response, support and reporting (including criminal reporting) resources offered here, the choice of what resources to use and when is for the victim and survivor.

www.suny.edu/violence-response



Challenges/Lessons Learned

- Make sure those presenting or discussing are comfortable with the topics
- Be prepared: more awareness = more reports
- Be ready to support third parties
- Conflicts of interest will happen!
- Preventing future harm is difficult...

Other

Require all of your employees to attend, even student employees (pay them)

Why you want to create a culture of reporting:

-student success

-transparency

-message to perpetrators

Training and programming needs to be ongoing and pervasive

Be ready with things that students can do as individuals or in groups.

Start to build the infrastructure, budgets, long terms planning

Faculty – put on syllabus, invite TIXC/TIXI's into classrooms

The background of the slide consists of a light green field with thin, vertical blue lines of varying lengths and positions, creating a textured, grass-like effect. A solid blue horizontal band is positioned in the lower third of the slide, containing the text. Below this band is a solid green horizontal band.

Where Do You Start?
Building Your Brand
Getting Campus to Take Notice



Shifting My Own Thinking About Violence Prevention Efforts-Building My Brand

Old Brand:

- Super serious, participants feel like problem is too enormous
- Black/white; statistics
- Assumptions: audience doesn't care and I need to make them care.
- Victim-centric

New Brand:

- We can so totally do this, if everyone does a little something, that adds up to BIG
- Bright colors, less numbers
- Assumption: everyone wants to end violence, not sure how
- Perpetrator/Bystander centric



Our Favorite Things

STAGES OF CHANGE MODEL

A TRANSTHEORETICAL MODEL OF BEHAVIORAL CHANGE

AS PRESENTED BY ITI ADVENTURE



MODEL DEVELOPED BY: JAMES O. PROCHASKA, PH.D. & CARLO C. DICLEMENTE, PH.D.
GRAPHIC BY MARK R. KASER ALL RIGHTS RESERVED

NEW YORK TIMES BESTSELLER

Contagious

WHY THINGS CATCH ON



JONAH BERGER

"Jonah Berger knows more about what makes information 'go viral' than anyone in the world." —DANIEL GILBERT, author of *Stumbling on Happiness*

Why Some Ideas Survive
and Others Die

MADE to

STICK

Chip Heath & Dan Heath



Q&A